

Deep Learning + Reinforcement Learning

SUMMER SCHOOL

WHERE THE WORLD COMES TO LEARN AI

The CIFAR Deep Learning + Reinforcement Learning (DLRL) Summer School is a prestigious opportunity for institutions, companies and organizations to contribute to the development of the next generation of research leaders in machine learning.

WORLD'S PREMIER TRAINING EXPERIENCE IN DL + RL

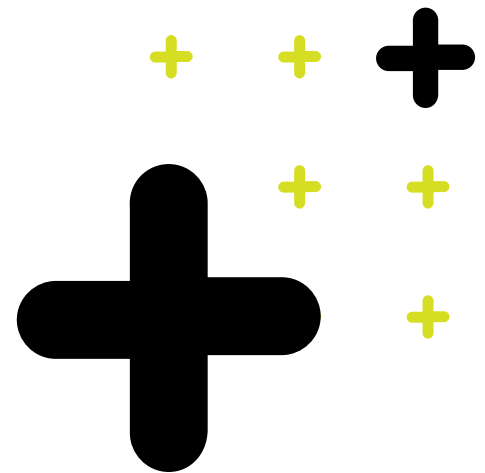
CIFAR launched the first DLRL Summer School in 2005, to support a small group of trainees to explore new ideas in machine intelligence. Interest and attendance by top students and researchers in the field has grown annually. Today, the DLRL Summer School attracts thousands of applications from graduate students, postdoctoral fellows and professionals from 45+ countries. Only the top 300 students are accepted into the program. Many go on to work at the world's top tech companies and research institutions.

BENEFITS OF SPONSORSHIP INCLUDE

- Exclusive access to high calibre trainees in the field of machine learning
- Exposure to prominent AI leaders from across Canada and around the world
- Insight into the latest trends, research and innovations in AI
- An opportunity to support Canada's leadership in AI through the CIFAR Pan-Canadian AI Strategy

CANADA'S AI ECOSYSTEM

The DLRL Summer School is hosted by CIFAR in partnership with Canada's three national AI institutes — Amii in Edmonton, Mila in Montreal, and the Vector Institute in Toronto.



SPONSOR NOW TO SECURE AN OPPORTUNITY OVER THE NEXT THREE YEARS

- **2021 DLRL Summer School:**
July 26-31 (virtual)
- **2022 DLRL Summer School:**
Montreal
- **2023 DLRL Summer School:**
Toronto



CONTACT US

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Pan-Canadian AI Strategy,
CIFAR

BENEFITS AND RECOGNITION



PRESENTING PARTNER

\$100,000*



SPONSOR

\$5,000*



SUPPORTER

(FOR STARTUPS & NON-PROFITS)
\$1,000*

Hospitality & Engagement

Sponsored breakout session including an opportunity for sponsor to act as a moderator/host



Opportunity to deliver welcome/closing remarks



Dedicated day for sponsored lunch break (in-person years only)



Dedicated day for sponsored coffee break (only applicable for in-person events)



Verbal recognition during all events



Complimentary all-access pass to full program

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Career fair booth attracting 350 attendees



Opportunity to offer a promotional product or service to attendees (i.e. discount)



Digital Recognition

Logo placement on virtual Zoom background



Logo recognition on registration page shared with 300+ email list

X-Large

Large

Text-only

Logo recognition on online event program

X-Large

Large

Text-only

Logo recognition on DLRL Summer School website

Large

Large

Text-only

Social media shout-outs (i.e. LinkedIn, Twitter, Facebook)



Recognition on CIFAR website list of [Supporters](#) (text only)



Post-Event

Delivery of post-event fulfilment report



Logo recognition in the survey sent to 300+ attendees

Large

Large

Acknowledgment in post-event web story



Visit dlrl.ca to learn more

CIFAR

