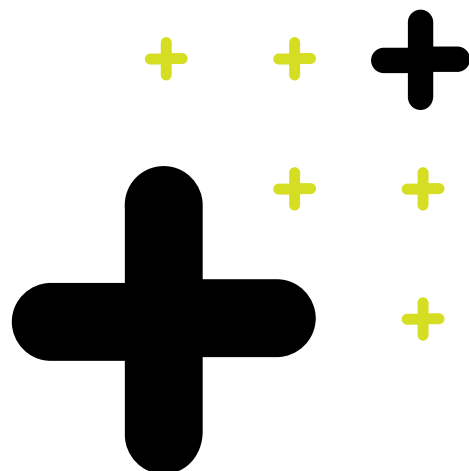


# Deep Learning + Reinforcement Learning

SUMMER SCHOOL



## WHERE THE WORLD COMES TO LEARN AI

**The CIFAR Deep Learning + Reinforcement Learning (DLRL) Summer School is a prestigious opportunity for your company or organization to play a significant role in supporting the next generation of AI talent.**

### WORLD'S PREMIER TRAINING EXPERIENCE IN DL + RL

CIFAR launched the first DLRL Summer School in 2005 to support a small group of trainees to explore new ideas in machine intelligence. Interest and attendance by top students and researchers in the field has grown over nearly two decades and today, the DLRL Summer School attracts thousands of applications from graduate students, postdoctoral fellows and professionals from 70+ countries. Only the top 300 students are accepted into the program. Many go on to work at the world's top tech companies and research institutions.

### CANADA'S AI ECOSYSTEM

The DLRL Summer School is hosted by CIFAR in partnership with Canada's three national AI institutes — Amii in Edmonton, Mila in Montreal, and the Vector Institute in Toronto.

#### BENEFITS OF SPONSORSHIP INCLUDE

- Exclusive access to top-tier AI talent early in their career at the DLRL Summer School Career Fair;
- Exposure to critical players in the Canadian AI ecosystem and an opportunity to build important connections in industry and research;
- Opportunities to be at the forefront of the latest AI trends, issues, research and innovations;
- Training opportunities for your own qualified technical professionals to attend some of these exclusive and prestigious workshops.

*Additional benefits & recognition as detailed on the following page.*

## BENEFITS AND RECOGNITION

\*ALL AMOUNTS ARE PER YEAR



**SPONSOR**  
\$5,000\*



**SUPPORTER**  
(AVAILABLE TO  
NOT-FOR-PROFITS  
& STARTUPS ONLY)  
\$1,000\*

<b>Hospitality &amp; Engagement</b>	Verbal recognition during all events	✓	
	One complimentary all-access pass to full program	✓	✓
	Career Fair booth attracting 350 attendees	✓	✓
<b>Digital Recognition</b>	Logo recognition on registration page shared with 300+ email list	✓	<b>Text-only</b>
	Logo recognition on online event program	✓	<b>Text-only</b>
	Logo recognition on DLRL Summer School website	✓	<b>Text-only</b>
	Social media (i.e. LinkedIn, Twitter, Facebook) and Slack shout outs	✓	
	Recognition on CIFAR website list of <a href="#">Supporters</a> (text only)	✓	✓
<b>Post-Event</b>	Logo recognition in the survey sent to 300+ attendees	✓	
	Acknowledgment in post-event web story	✓	



### THE DLRL SUMMER SCHOOL CAREER FAIR

The career fair is the ideal setting for your organization to showcase its work in AI and offers opportunities for top global talent to work with you on real-world problems. You are encouraged to send technical professionals to virtually engage and connect with attendees at your organization's virtual booth.



### CONTACT US

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**CIFAR**

